

Like never seen before here in the UK, on the 9th-12th October, young people - the generation most affected by climate change - are coming together for a 'Power Shift'. We will work together on building a youth climate movement that is going to do *much more* than just changing light bulbs. We've seen the major successes with Power Shifts in [Washington DC](#) with 12,000 young people from every single state in America last February, and 1,500 to [Sydney](#) this August, **but** this is the only one of it's kind to happen in Europe.

Power Shifters are going to launch their amazing journey together by engaging one of the best tools which made the Obama grass-roots campaign such a success. Marshall Ganz (civil rights movement veteran) who designed this, has been helping us to use public narrative as an effective way to not only give participants confidence in the work that they are doing, but to enable them to be the best communicators on climate change in a way that is accessible and interesting for everyone. It also offers a sense of belonging and unity to a group, which gives hope and empowerment to work effectively for a safe and clean future. We know it works because of what we saw around the recent American elections.

Long-term action will be kick-started, on the last day, with a 'take off' which will look something like [this](#) (the Sydney Power Shift Flashdance as above). It will have a more Stomp theme - we are currently discussing with the West End production on how we can make this happen.

All of this is being organised and led by a team of passionate and driven of volunteers under the age of 25. The UK Youth Climate Coalition is dedicated to inspire, equip and unite diverse groups of young people, through peer-lead activities, to lead on the change we are ready to see. We all want a clean and safe future and we are going to make it happen. Emma Biermann Co-Director | ukycc.org | skype: emmabiermann | Tel UK: +44 7835004720



POWER SHIFT '09
The future starts here

Climate change got you running for cover?

DON'T BE A BUCKET HEAD

It doesn't have to be this way. Come to Power Shift and get the skills and the know-how to make your voice heard.

Over four days, Power Shift will present fresh perspectives and common sense ideas to tackle the single biggest issue facing our generation. Top speakers will bring the issue into focus, and practical workshops will put you back in control.

Young people everywhere are waking up to the reality of the climate crisis, and demanding the secure energy future that they deserve. Join us, and help us to build the cleaner, safer smarter future we all want to live in.

9th-12th October
Institute of Education,
London

sign up at www.powershift09.co.uk

UK YCC

Organised by the UK Youth Climate Coalition

The poster features a blue background with a white rectangular area containing text. To the right of the text, there is a photograph of a young man in a dark shirt and light-colored pants, captured in a dynamic, mid-air pose as if performing a stunt or dance move. The overall design is clean and modern, with a mix of bold, sans-serif fonts and a handwritten-style font for the main title.